



# Securden Unified PAM MSP Could Provide Competitive Edge for Service Providers

## Abstract

Securden's unified privileged access management (PAM) MSP marks a significant milestone in the cybersecurity landscape. Tailored for managed service providers (MSPs), this innovative platform revolutionizes privileged access management as a service (PAMaaS) with complete data isolation and comprehensive functionality. Offering critical PAM capabilities within a unified package, Securden empowers MSPs to fortify client infrastructures against evolving cyber threats with unparalleled flexibility and efficiency.

## Background

In today's cybersecurity landscape, MSPs play a pivotal role in managing and safeguarding client infrastructures against relentless cyber threats. However, the diversity and complexity of client environments pose significant challenges for MSPs, necessitating robust privileged access management (PAM) solutions to mitigate risks effectively.

Recognizing this imperative, Securden introduced a unified PAM MSP, a purpose-built platform tailored to address the unique needs of MSPs in delivering comprehensive PAM services across diverse client infrastructures.

## Key Ramifications

The following are the key ramifications of Securden's unified PAM MSP:

- **Comprehensive PAM Functionality.** Securden's unified PAM MSP consolidates essential PAM capabilities, including privileged identity management, just-in-time remote access, session management, least privilege enforcement, and endpoint privilege management, into a single, cohesive platform.

- **Operational Flexibility.** Designed to accommodate various MSP models, the platform offers complete flexibility for both fully managed and comanaged IT environments, empowering MSPs to adapt to diverse client requirements seamlessly.
- **Enhanced Security Measures.** With robust data segregation and fine-grained access restrictions, Securden ensures complete isolation between client environments, bolstering security and mitigating the risk of data breaches or unauthorized access.
- **Streamlined Management.** By providing holistic visibility and centralized control over privileged access and remote sessions across multiple client networks, Securden simplifies management workflows and enhances operational efficiency for MSPs.

## EMA Perspective

Securden's unified PAM MSP represents a paradigm shift in privileged access management for MSPs, offering a unified solution to address the unique cybersecurity challenges service providers face. By eliminating the need for disparate PAM solutions and providing comprehensive functionality within a single package, Securden empowers MSPs to deliver robust, scalable, and secure PAM services to their clients with unparalleled efficiency and confidence.

EMA believes that as organizations increasingly rely on MSPs to safeguard their digital assets, the adoption of advanced PAM solutions like Securden's unified PAM MSP becomes imperative to ensure proactive threat mitigation and regulatory compliance. EMA recommends MSPs take a further look at this innovative platform to strengthen their cybersecurity posture, enhance client trust, and capitalize on new business opportunities in the rapidly growing MSP market.

### About EMA

Founded in 1996, Enterprise Management Associates (EMA) is a leading IT analyst research firm that specializes in going "beyond the surface" to provide deep insight across the full spectrum of IT management technologies. EMA analysts leverage a unique combination of practical experience, insight into industry best practices, and in-depth knowledge of current and planned vendor solutions to help its clients achieve their goals. Learn more about EMA research, analysis, and consulting services at [www.enterprisemanagement.com](http://www.enterprisemanagement.com) or follow EMA on [X](#) or [LinkedIn](#).