



# Unified PAM

Operational, Security,  
and Business Benefits



**Securden Unified PAM** serves as a full-featured privileged access security solution and brings in security and productivity benefits to IT, DevOps, operations, help desk, and security teams. It regulates privileged access, protects sensitive accounts, automates repetitive tasks and best practices, improves operational efficiency, enforces policies and controls, safeguards your infrastructure from internal/external threats, and mitigates security risks. It helps achieve access security without impacting productivity.



## Operational Benefits



### **Turn chaos into order, improve operational efficiency**

In the absence of centralized management, privileged accounts are left uncontrolled and unmonitored resulting in chaos. Consolidate accounts, establish access controls, enforce policies, eliminate system lockouts, and improve the efficiency of IT, Network teams.



### **Control application usage by employees without hindering productivity**

Manage, monitor, and control application usage on remote endpoints without impacting productivity. Remove excessive rights on endpoints, gain complete control over application usage by remote employees through whitelisting and blacklisting and thereby prevent unauthorized applications.



### **Make remote work secure and productive**

As you embrace remote work for business continuity, Securden helps to reduce security risks, maintain control, enhance the user experience, operational efficiency,

and productivity. Provision a one-click, granular, centrally controlled, fully audited, Zero Trust remote access to corporate IT infrastructure without VPN for employees and third parties.



## Security Benefits



### Prevent malware, ransomware Propagation

Malware requires admin privileges to gain a foothold on computers and to move laterally across the network. By removing local admin rights on endpoints and elevating applications on-demand, Securden significantly reduces the attack surface.



### Safeguard infrastructure from internal, external threats

More than 80% of cyberattacks happen due to mismanagement of identities, privileges, and access. Securden helps you protect all your identities, regulate and monitor privileged access, and thereby significantly reduces the attack surface.



### Gain 360-degree visibility and total control over privileged access, detect and prevent attacks

Securden locks down passwords, access keys, files, and other sensitive data in a central vault and protects them. The reports and logs provide complete visibility on who has access to what data. It also throws light on password hygiene across the organization and helps administrators bolster internal controls. It also ensures that users get granular access to computing resources, which are completely controlled and monitored. With 360-degree visibility and total controls, organizations can detect and prevent cyberattacks.



# Business Benefits



## Ensure high availability

- Reliable uninterrupted access is critical for business continuity, Securden PAM offers fully encrypted data backup to handle unexpected scenarios like a server crash.
- Ensure security in all aspects even with the high availability architecture.



## Reduce help desk calls, employee frustration

Locking down administrative access and enforcing least privileges often lead to productivity issues and create frustration among employees besides creating a burden on the IT help desk. Securden completely automates the process, reduces the burden on the helpdesk without impacting productivity.



## Administer control

- Organizations with unique policies concerning passwords or access can enact their control policy and password policy with every intricate detail and centrally manage least privilege.
- Provide controlled, monitored access to technicians without providing full administrative rights.



## Unmatched ROI

- The ROI on security solutions is directly linked to the reduction in attack surface. The average cost of a data breach is estimated to be \$3.9 M. With powerful automation capabilities and remote access provisions, Securden not only enhances the security posture but also improves operational efficiency and productivity.

- With Securden PAM you invest in Security, Compliance, and High level and focused asset management for individual users or as a group.



## **Achieve and demonstrate compliance**

IT regulations lay stress on access controls, password management best practices, least privilege controls, and other basic security measures. Securden helps you comply with the regulations such as PCI-DSS, SOX, HIPAA, NIST, ISO, GDPR, NERC-CIP, and others.



## **For more info, visit**

<https://www.securden.com/privileged-account-manager/index.html>